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Championship

Final Report of the March Madness Membership Drive

the Road Does Not End Here

(April 17, 2019) *Congratulations NWSEO Members!!* This March Madness Membership Drive has accomplished several positive things for our union. Last year, our first quarterly report of 2018 confirmed 1530 members. Presently, we have reached a **total membership of 1592** with only 8 more new members to go to reach our all-time high of 1600 NWSEO Members!! Also, two offices in Southern Region and one office in Pacific Region have 100% NWSEO Membership, where every employee in their office is a NWSEO Member.

We have a great team of supporters, 34 recruiters from every region of NWSEO not including the work of several spokespersons from Central, Eastern, and Southern regions. NWSEO Members from the Recruitment Team assisted the Membership Director with mass mailings and consistent communication about NWSEO and the Membership Drive to reach over 2000 non-members. ***NWSEO welcomed 65 new and renewed members during the membership drive, which extended through April 15, 2019.***

Who is the NWSEO Champion? The NWSEO Champion is the Top Recruiter in the nation during this membership drive and someone who invited/recruited FIVE new members to join NWSEO.

CONGRATULATIONS TO OUR NWSEO CHAMPION, NWSEO VICE STEWARD DAN BYRD, of NWS WFO JACKSON, MISSISSIPPI WHO SINGLEHANDEDLY RECRUITED 5 NEW NWSEO MEMBERS!" Dan will receive a \$300 Gift Card of Choice + NWSEO Coffee Mug + NWSEO Computer Bag + NWSEO T-Shirt & ball cap.

The next top recruiters were entered in an electronic drawing "Random Picker," which our Membership Director used to select winners in this category and for the Grand Prize.

CONGRATULATIONS TO OUR NWSEO MVP, NWSEO STEWARD JOHN ELARDO, of NWS WFO Newport/Morehead City, North Carolina. John will receive a \$200 Gift Card of Choice + NWSEO Computer Bag + NWSEO T-Shirt & Ball Cap.

CONGRATULATIONS TO OUR NWSEO RUNNER UP, NWSEO STEWARD JIM ANDERSEN, of WFO Hanford, California. Jim will receive \$100 Gift Card of Choice + NWSEO T-Shirt & Ball Cap.

PLUS each of these Final Three receive: Star Treatment in the NWSEO Member Spotlight article and will be recognized at the 44th Annual NWSEO National Convention in Iowa and receive a special gift.

For EACH member brought in during the contest, the recruiter's name was entered into a Grand Prize Drawing for a "Night on the Town" package (\$400 Value) coordinated by NWSEO Membership Director Christy Fox. **CONGRATULATIONS TO OUR GRAND PRIZE WINNER, NWSEO STEWARD ARUN KUMAR, NCEP CPC College Park, MD!**

NOTE THE ROAD DOES NOT END HERE. ***Recruitment and Retention Never End!*** We still have approximately 2000 non-members to invite to join NWSEO! The following membership incentives & rewards are still in effect:

The **NWSEO Travel Incentive** to the 44th Annual NWSEO National Convention still applies to all recruiters who recruit two or more new members by Form 1187 prior to July 31, 2019.

AND, for **Newly Hired Employees** (NWS, NESDIS, AOC, AOML, NAG new hires) who joins NWSEO by Form 1187 within nine months of their start date, or during an onboarding course or its equivalent, will receive a \$300 rebate, continuing through December 31, 2019.

Ask your Membership Director Christy Fox for details at membership@nwseo.org.

